

TASMANIA GOLF CLUB

Sponsorship Proposal



PREPARED FOR PROPOSED SPONSOR

Introduction

Nestled in the stunning Barilla Bay, just a short distance from Hobart Airport, Tasmania Golf Club invites you to immerse yourself in the beauty of Tasmania's landscape while enjoying a premier golfing experience. Our club prides itself on catering to golfers of all skill levels, ensuring each moment spent on our course is nothing short of exceptional.

Explore our Pro Shop, a hub of golfing expertise open seven days a week. Whether you're a novice in need of guidance or a seasoned pro seeking the latest equipment, our friendly staff are ready to assist you. Take advantage of private lessons and engaging golf clinics designed to enhance your skills and enjoyment of the game.

After your round, unwind in our inviting clubhouse bar, offering a selection of Tasmanian wines, beers, and other enticing refreshments. Hungry golfers can indulge in a delightful culinary experience at our restaurant, serving up mouthwatering dishes crafted by our talented chefs. With lunch available Wednesday through Sunday and dinner served Wednesday to Saturday, there's always an opportunity to enjoy delicious fare with stunning views.

Whether you're a visitor to Tasmania or a longtime member of our club, we invite you to join us at Tasmania Golf Club for unforgettable moments both on and off the green. Experience the charm of our welcoming community and discover why Tasmania Golf Club is a premier destination for golfing enthusiasts.

Objectives

Our goal is to boost brand awareness and engagement on through our corporate sponsorship agreement.

Step onto the fairway of unparalleled brand exposure with our tailored sponsorship package at Tasmania Golf Club. Drawing a diverse array of visitors annually, our club serves as a prime platform for elevating brand awareness and establishing connections within our esteemed golfing community. As a distinguished sponsor, you'll enjoy a host of premium benefits designed to amplify your brand's presence among our prestigious course and clubhouse. From coveted golf memberships to strategic signage placements and beyond, our sponsorship package offers a unique opportunity to showcase your brand to our esteemed members, fellow sponsors, and visitors. Sponsorship not only provides visibility but also invaluable opportunities for networking with business owners in the community and access to club facilities for hosting events, corporate functions, and client entertainment. Join us in leveraging the power of partnership to enhance your brand's presence and connections within our vibrant golfing community.

01 Unmatched Golfing Privilege

02 Clubhouse Hospitality

03 Signage Opportunities

04 Customised Brand Integration

Objectives

Welcome to Exclusive Sponsorship Opportunities at Tasmania Golf Club.

Unmatched Golfing Privilege: Immerse yourself in the world of elite golfing with complimentary memberships to Tasmania Golf Club. Whether for leisure or networking, our club provides the perfect place for making lasting connections and creating memorable experiences.

Clubhouse Hospitality: Indulge in the luxurious amenities of our clubhouse. Your sponsorship includes access to clubhouse facilities, perfect for hosting client meetings, corporate events, or simply unwinding after a round of golf. Let our service and stunning surroundings elevate your brand's reputation among discerning clientele.

Prominent Signage Opportunities: Elevate your brand's visibility with strategically placed signage throughout our premier golfing destination. From tee boxes to high-traffic areas, your brand will be prominently featured, capturing the attention of golf enthusiasts and industry professionals alike. Maximise exposure and leave a lasting impression with our tailored signage solutions.

Customised Brand Integration: Beyond golf memberships and signage, our sponsorship package offers flexibility to tailor benefits to your brand's unique objectives. Whether it's branded merchandise opportunities, digital marketing initiatives, or bespoke hospitality experiences, we're committed to aligning our offerings with your brand's identity and goals.

Join the Prestigious Roster: Partner with Tasmania Golf Club and join a prestigious roster of brands that have elevated their presence through our sponsorship opportunities.

Don't miss this exclusive opportunity to enhance your brand's visibility and prestige. Contact us today to explore how our sponsorship package can elevate your brand amidst the backdrop of Tasmania Golf Club's unmatched golfing experience.

Digital Advertising Opportunities

01 Website

Elevate your brand's recognition by securing a coveted feature on our exclusive Sponsors Page, showcasing your logo alongside our esteemed sponsors. This prime opportunity allows you to craft a business profile, introducing your brand, sharing contact information, and highlighting your unique offerings.

Complement your sponsorship with our tailored advertising packages, strategically placing impactful promotional content across our highly trafficked website. Reach our engaged audience of golf enthusiasts, corporate clients, and event planners through targeted placements designed to align seamlessly with your marketing objectives.

02 Instagram Story Highlight

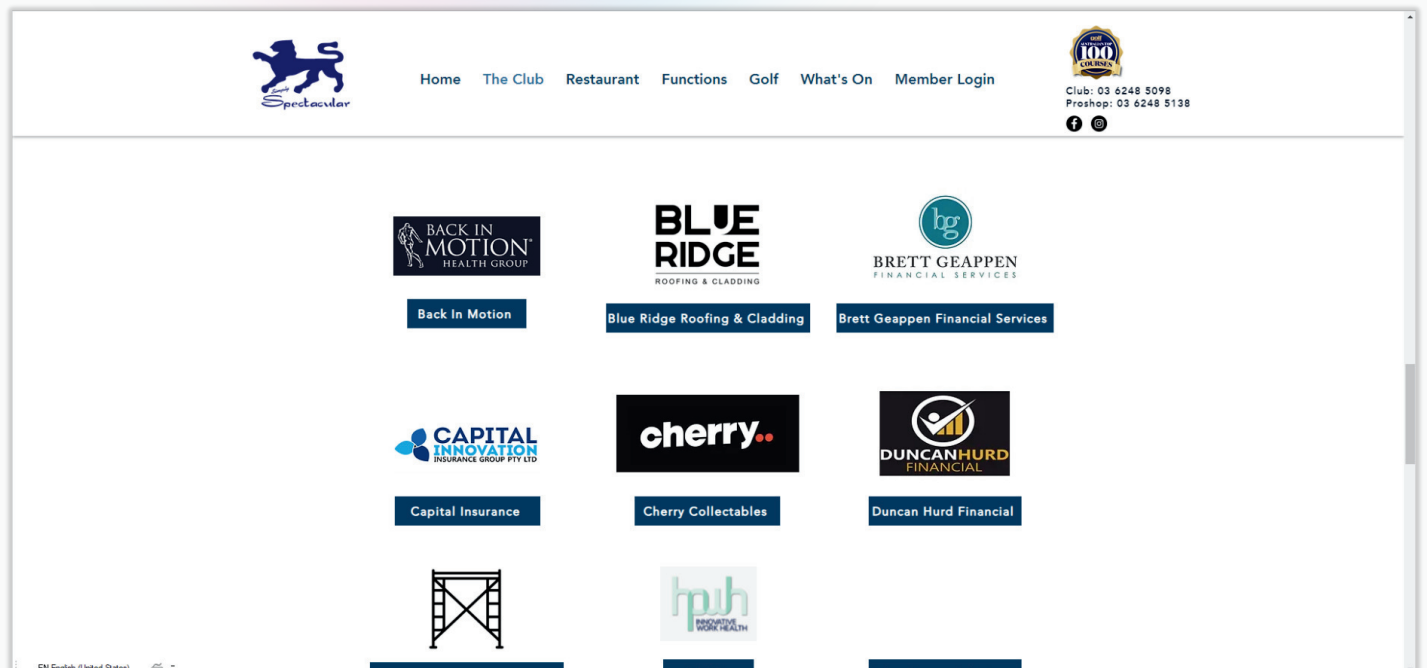
Gain maximum visibility and engagement by being featured in our dedicated "Sponsors" highlight on our highly active Instagram profile. This prominent showcase ensures your brand is directly exposed to our influential customers.

Your brand's inclusion will be accompanied by captivating visuals, descriptions, and direct links, increasing engagement and driving tangible results. Elevate your social media presence and tap into a targeted audience by securing this valuable opportunity.

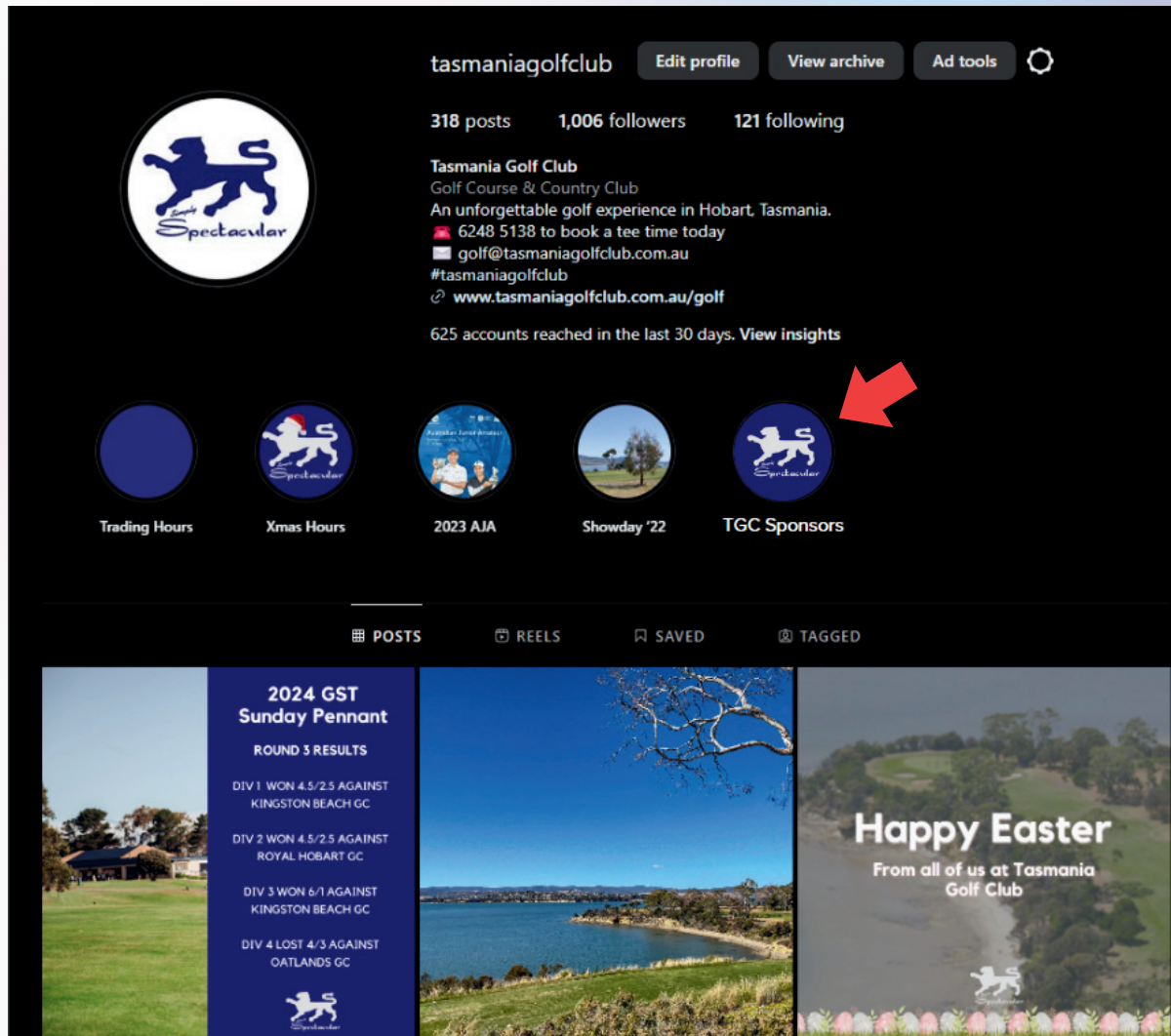
03 Digital Screens in Clubhouse

Your logo and business information, including address and phone number, will be prominently displayed on our digital screens in the clubhouse. As part of a rolling slide featuring all our sponsors, your brand will enjoy continuous exposure to our members, visitors, and event attendees. Take advantage of this prime advertising space to enhance your brand's visibility and reach within our vibrant golfing community.

Website



Instagram Highlight



Instagram Highlight



Tasmania Golf Club

**CORPORATE
SPONSOR**
2025/26



SALAMANCA INN
ALL SUITE HOTEL

**10 Gladstone Street, Battery Point TAS 7004
6223 3300**

Digital Screens



Our Packages

Package One

\$3250

Digital Marketing

As part of our corporate sponsorship package, your brand will gain prominent exposure through our website, social media pages, and on-site advertising in our clubhouse. Engage with our active and growing online community by featuring your business in dedicated posts, banners, and promotional content. Additionally, benefit from high-visibility digital screens within our clubhouse, ensuring your brand is seen by members, visitors, and event attendees. This comprehensive marketing opportunity enhances your brand's presence both online and in-person, connecting you with a wider audience and potential clients within Tasmania Golf Club's vibrant community.

Golf Membership

Enjoy a comprehensive 12-month full golfing membership as part of our sponsors package. Additional memberships are available, offering even more opportunities for your team and clients to experience our premier course and facilities. Elevate your business relationships with the ultimate golfing privilege.

Hospitality

Enjoy a \$450 club credit, usable in our bar and restaurant. Whether you're enjoying a post-game drink, indulging in a delicious meal, or entertaining guests, this credit offers you the flexibility and convenience to savour the best of our hospitality services. Treat yourself and your guests to the finest food and beverages we have to offer, making every visit to our club even more enjoyable.

Our Packages

Package Two

prices available on request

Digital Marketing

Golf Membership

Hospitality

Custom Signage Options

Explore the extensive signage options available at Tasmania Golf Club and significantly elevate your brand's visibility. From eye-catching tee box signs to various other customisable solutions, our signage opportunities offer prime exposure to our esteemed members, visitors, and event attendees. Showcase your brand in a prestigious setting and connect with a discerning audience through our tailored advertising options as part of our corporate sponsors package.

Our Packages

Extras

prices available on request

Corporate Golf Passes

Purchase our corporate golf passes, where you can bring not only family and friends but also clients and colleagues. Enjoy the perfect blend of business and leisure as you network, entertain, and strengthen relationships on our prestigious course.

Exclusive Naming Rights

Position your brand at the forefront of Tasmania Golf Club by becoming the naming rights sponsor for some of our major club trophy events. Showcase your brand prominently and leave a lasting impression on our members, visitors, and participants.


Corporate Golf Day

Reward your existing staff and clientele while attracting potential new clients by hosting a corporate golf day at Tasmania Golf Club. Let our experienced TGC staff assist you in putting together a seamless and unforgettable event that combines business and leisure seamlessly on our prestigious course.


Contact

You can reach us for any questions or to move forward with our proposal.

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